

cotton



Between work and play, you hardly have a moment to breathe—let alone iron a pile of wrinkled pants. Thanks to Nano-Tex, you can have your cake and eat it, too.

NANO-TEX™ Cotton Touch fabric looks like cotton, feels like cotton, and breathes like cotton, but it's wrinkle-resistant, durable, and colorfast like an easy-care synthetic. It's the best of both worlds.

With NANO-TEX Fabric, you no longer have to choose between comfort and convenience. So don't spend your free time doing laundry. Experience the breakthrough and be ready for whatever's next.



COTTON TOUCH

FABRIC CHARACTERISTICS:

NATURAL SOFTNESS

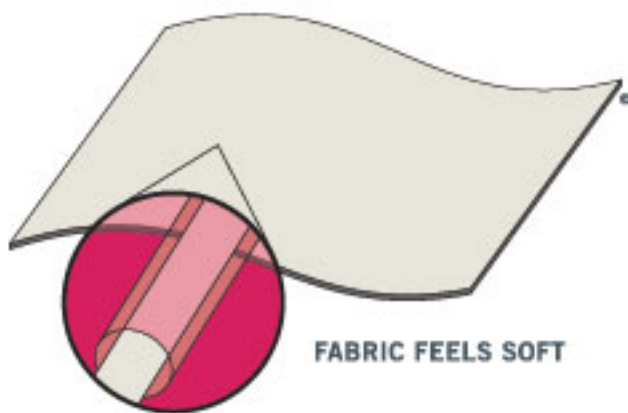
DURABILITY

BREATHABILITY

LIKE-NEW APPEARANCE

HOW WE DO IT

A nanometer is one-billionth of a meter, which is the width of about three to five atoms. We use nanotechnology to transform the molecular structures of fibers and create fabrics that offer unsurpassed performance and comfort. We are the first company to apply nanotechnology to fabrics, and our technology sets the industry standard.



BENEFITS TO YOUR CUSTOMER

This NANO-TEX™ Fabric is a revolutionary breakthrough combining the comfort of cotton with the convenience and durability of a synthetic. Each fiber has been fundamentally transformed through nanotechnology, and the result is a fabric that:

- Feels cottony soft
- Resists fading and fraying
- Allows fabric to breathe naturally
- Provides long-lasting durability
- Maximizes performance over time

Nano-Tex innovations help satisfy the evolving needs of today's customer. And as the market continues to evolve, Nano-Tex will make sure your company's ready for whatever's next.

ABOUT NANO-TEX

We are inventors who reach into the building blocks of our world to make changes that improve our lives every day. We believe that we can make the good better. We are dedicated to solving real problems that matter to real people. We engineer molecules to improve the properties of your favorite fabrics. Our technological breakthroughs are revolutionizing our industry.

In the past 50 years, no company has transformed the textile industry like we have. Our innovations create exceptional performance in everyday items: apparel, home furnishings, commercial interiors, and industrial fabrics. Some of our creations are in the market today. Some will be created to meet your evolving needs tomorrow. All will surprise you. Are you ready for what's next?

Our global supply chain will transform your business with an extensive family of products and services, and ensures consistent performance from any mill in the world.

Fabric to the Next™

NANOotex™ Fabric

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