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### **Nano-Tex Introduces Three New Nanotechnology-Based Repellency Innovations**

(*Nanowerk News*) [Nano-Tex](#), a leading fabric innovation company providing nanotechnology-based textile enhancements, announced today three new products – All Conditions, Speed Dry and Repels Water – to their current industry leading portfolio of repellency solutions. While Nano-Tex has a long history of innovation and category leadership in the repellency market, these new products extend the company's relevance into new merchandise categories.

The new products include:

**All Conditions** – Designed specifically for outdoor apparel (hiking, fishing, camping) All Conditions provides extremely durable resistance to the elements like rain, sleet and snow, all while maintaining breathability, air permeability and moisture vapor transfer, so the wearer stays dry and comfortable, even during physical exertion. In addition, All Conditions improves the abrasion resistance of the fabric by at least 50%, which is especially important in more rugged environments. All Conditions is also compatible with special finishes, such as localized abrasion and enzyme treatments, without degrading performance. All Conditions will begin appearing on fleece and denim garments at retail in Fall 2010.

**Speed Dry** – This new innovation improves the drying rate of swimwear, board shorts and activewear by at least 50%, thus increasing wearer comfort by reducing chafing and wetness against the skin. Speed Dry provides permanent performance whether used in salt water, fresh water or water with chlorine. Consumers will find swimwear and board shorts with this amazing quick dry technology starting Summer 2011.

**Repels Water** – Designed specifically for patio furniture, awnings, and juvenile hard goods, Repels Water provides durable protection for items exposed to the harsh elements, and increases abrasion resistance, therefore keeping all of your outdoor items looking new season after season. Products with Repels Water will begin appearing in stores this summer.

#### **About Nano-Tex**

Nano-Tex is a leading fabric innovation company providing nanotechnology-based textile enhancements to the apparel, home and commercial/residential interiors markets. Nano-Tex is headquartered in Oakland, Calif., with operations across the United States, Asia and Europe. To date, more than 80 textile mills worldwide are utilizing Nano-Tex treatments in products sold by more than 100 leading apparel and commercial interior brands. Products with Nano-Tex enhancements are sold through out North America, Asia and Europe.

<http://www.nanowerk.com/news/newsid=15773.php>