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Nano-Tex® Introduces Aquapel™...A Quantum Shift in DWR

Oakland, Calif. (June 28, 2011) – Nano-Tex®, a leading fabric innovation company providing nanotechnology-based textile enhancements, announced today a major breakthrough in water repellency; Aquapel™. Aquapel is a highly effective and economical approach to water repellency that is completely fluorocarbon free.



Aquapel replaces the traditional fluorocarbon polymer with a hydrocarbon polymer which is both more ecologically friendly and economically smart. It offers the same performance – liquid repellency that's breathable, durable, and fast drying – at less cost, while remaining both fluorocarbon free and PFOA free.

To learn more about this latest innovation from Nano-Tex, visit www.nano-tex.com or contact Bob Moran at moran.bob@nano-tex.com or call 866.299.6266

About Nano-Tex

Nano-Tex is a leading fabric innovation company providing nanotechnology-based textile enhancements to the apparel, home and commercial/residential interiors markets. Nano-Tex is headquartered in Oakland, Calif. With operations across the United States, Asia and Europe. To date, more than 80 textile mills worldwide are utilizing Nano-Tex treatments in products sold by more than 100 leading brands. Products with nano-Tex enhancements are sold throughout North America, Asia and Europe. www.nano-tex.com