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### **Fashion and Technology Meet at YEOHLEE; Designer Uses Nano-Tex Treatment in Spring 2006 Collection**

**Emeryville, CA, (September 12, 2005)** – While the world's fashion elite are abuzz with the sights and sounds of New York Spring Fashion Week, the hottest trend may be invisible. Fashion designer Yeohlee Teng will debut elegant silk and linen garments enhanced with a Nano-Tex molecular fabric treatment during her Spring 2006 show at Fashion Week.

Silk and linen are two of the most comfortable and elegant fabrics for spring and summer apparel. They are also the most absorbent, allowing even the slightest spill or splash to spot the garment. YEOHLEE has incorporated the Nano-Tex Resist Spills treatment to protect the quality of the fabric and maintain the integrity of the design, so customers always look good and feel confident wearing the clothing.

"I design for women who demand modern and functional designs that appear deceptively simple but make a powerful impression," said Yeohlee. "Nano-Tex fabric enhancements enable the ultimate pairing of high fashion and low maintenance."

YEOHLEE will showcase the collection on September 14, 2005, at 4 p.m. at the 26 + Helen Mills Theatre; a state-of-the-art theatre and loft space located at 137-139 West 26<sup>th</sup> Street in Northern Chelsea.

YEOHLEE dresses the "urban nomad," a term Teng coined for her fall 1997 collection, defining a lifestyle that requires clothing that works on a variety of practical and psychological levels. This is her first collaboration with Nano-Tex, a leading fabric innovation company providing textile enhancements to the fashion and interior furnishing markets.

"Nano-Tex is a luxury-line technology," said Renee Hultin, president of the Americas at Nano-Tex. "Our technology features a highly refined and elegant construction that allows it to work transparently with even the most delicate fibers."

YEOHLEE is the winner of the Smithsonian's Cooper Hewitt National Design Award for Fashion Design in 2004. Her clothes are sold at Takashimaya, Bergdorf Goodman, Marshall Field's, and Lord & Taylor. Yeohlee recently designed the uniforms for all three highly-acclaimed restaurants at The Museum of Modern Art in New York City: Café 2, Terrace 5, and The Modern.

### **About YEOHLEE**

**Yeohlee Teng** receives much acclaim for her clothing, which is in the permanent collection of both the Met and the Victoria & Albert Museum. She recently received the Smithsonian's Cooper-Hewitt, Fashion Design Award, and was honored for it at the White House this spring. Yeohlee has shown in New York since founding her house YEOHLEE in 1981. "Urban Nomad," a term coined by Yeohlee in 1996, exemplifies the influence of modernity, travel, and multiculturalism, evident in her fusion of innovative fabrics with good design and fine craftsmanship. Richard Flood, chief curator of the New Museum of Contemporary Art said of YEOHLEE, "The lines are clean and contemporary; the garments are made to animate - not freeze - the wearer." [www.YEOHLEE.com](http://www.YEOHLEE.com).

### **About Nano-Tex**

Nano-Tex is headquartered in Emeryville, CA, with operations in Greensboro, NC; Belgium; China; England; India; Italy; South Korea; and Turkey. Nano-Tex develops and markets a family of nanotechnology-based textile treatments that dramatically improves the performance of everyday fabrics. To date, more than 80 textile mills worldwide are utilizing Nano-Tex treatments in products sold by more than 100 leading apparel and interior furnishings brands, including Gap, Old Navy, Hugo Boss, Paul Stuart, Rene Lezard, Lee, Nike, Champion, Levi and Simmons. Products with Nano-Tex enhancements are sold throughout North America, Asia and Europe. [www.nano-tex.com](http://www.nano-tex.com)

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