

## **Textile World**

April 2005

### Nano-Tex Develops Three Fabric Treatments

Nano-Tex, Emeryville, Calif., has introduced three fabric-enhancing treatments made using nanotechnology, which enables the enhancements to deliver performance characteristics without lessening the feel, look or comfort of a fabric.

Resists Static permanent anti-static treatment for man-made fabrics is the first of its kind, according to Nano-Tex. It reduces static cling when applied to polyester, and repels statically attractive substances, helping to eliminate static shock. The treatment can be applied to slacks, suit linings, uniforms, activewear and fleece.

A new version of Coolest Comfort is designed for use with wrinkle-free cotton garments coated with resins that block moisture absorption. It uses Nano-Tex's patented moisture-wicking technology to keep the wearer dry and comfortable by pulling moisture away from the body as quickly as non-treated cotton and 10 times faster than most comparable wrinkle-free cotton fabrics.

Repels & Releases Stains is suitable for garments such as workwear, uniforms and childrenswear that may be ruined by ground-in stains. Designed for cotton and polyester/cotton fabrics to remove stains left by ketchup, mayonnaise, mustard, oil and grass, it provides the highest level of stain-release capability combined with stain repellency on the market, according to the company.