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Matt Hurwitz
Double Forte
415-928-9600 X207
mhurwitz@double-forte.com

Nano-Tex Inks Deal with Domestic Workwear, Sportswear, Cotton Leader Avondale Mills

Emeryville, Calif., February 25, 2004 – Nano-Tex, LLC, the leader in textile enhancements that deliver superior performance with maximum comfort in everyday fabrics, today announced it has licensed its technology to Avondale Mills, the country's largest producer of workwear and sportswear, and a leader in cotton apparel.

Avondale produces fabrics for casualwear, sportswear and career and uniform apparel for such leading brands as Gap, VF, Levi's, Haggar, Williamson-Dickie, Carhartt and Cintas.

The partnership with Avondale marks a significant expansion for Nano-Tex into the career and uniform apparel market, in addition to bolstering the company's presence in cotton casualwear and sportswear.

"Avondale is one of the oldest textile manufacturing companies in the country and has a proud history of innovative product development in casual, sport and utility clothing," said John Hudson, president of apparel fabrics for Avondale Mills. "We see Nano-Tex as a key component in our efforts to continue leading the market with superior performance in clothing that still offers the softness and comfort consumers demand."

Avondale has licensed Nano-Tex's Resists Spills fabric enhancement, which repels liquids and resists stains while maintaining softness and breathability in cotton and cotton-blended fabrics. The company joins more than 40 mills worldwide that are integrating Nano-Tex™ treatments into apparel and interior furnishings sold internationally.

"Avondale has earned a reputation for quality and trust among some of the country's leading clothing brands," said Renee DeLack Hultin, president of North America for Nano-Tex. "We're honored to be a part of Avondale's inventive product strategy and look forward to helping them add value to their workwear and everyday lines through the most comfortable performance treatments available."

Nano-Tex has developed a family of textile enhancements that give clothing and interior fabrics superior performance characteristics without compromising comfort or feel. Nano-Tex treatments work at the molecular level with extreme precision, attaching molecules to individual fibers without overwhelming or coating the fabric.

In addition to repelling liquids and stopping stains with Resists Spills fabric enhancements, Nano-Tex makes natural and synthetic fabrics feel softer and stay dryer with its Cotton Touch and Coolest Comfort® treatments respectively. Cotton Touch consists of a cotton-like wrap that surrounds each fiber strand to produce the feel, static-resistance and absorbency of cotton with the durability and color-fastness of synthetics. Coolest Comfort is a molecular net that surrounds fibers providing superior wicking to move perspiration away from the body and dry moisture quickly.

Avondale, in business since 1845, operates plants in Georgia, Alabama, North Carolina and South Carolina. In addition to being the largest producer of fabrics for the workwear and sportswear markets, Avondale is one of the top two producers of denim and sales yarn, and is one of the nation's largest consumers of cotton.

About Nano-Tex

Nano-Tex is headquartered in Emeryville, Calif., with operations in Greensboro, NC; Milan; Istanbul; New Delhi; Hong Kong; and Osaka and Seoul. Nano-Tex develops and markets a family of nanotechnology-based textile treatments that dramatically improve the performance of everyday fabrics. To date, more than 50 textile mills worldwide are utilizing Nano-Tex treatments in products sold by more than 40 leading apparel and interior furnishings brands, including Gap, Old Navy, Lee, Nike, Champion, Levi, Marks & Spencer and Simmons. Products enhanced with Nano-Tex are sold throughout North America, India, Japan and in select locations in the United Kingdom and Europe. www.nano-tex.com

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