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Matt Hurwitz
Double Forte
415-928-9600 X207
mhurwitz@double-forte.com

**Nano-Tex Drives Global Expansion Plan
With New Hires in North America, Europe, Asia**

Emeryville, Calif., December 19, 2003 – Nano-Tex, LLC, the leader in textile enhancements that deliver superior comfort and feel in performance-everyday fabrics, is implementing a key part of its global expansion plan with new hires and regional offices in key textile regions worldwide.

Nano-Tex has tapped industry veterans in North America, Europe and Asia who will help the company maximize its Nano-Tex™ treatments, assure manufacturing quality control, and expand business into new apparel and interiors categories internationally.

Most recently, Donna Hill joined Nano-Tex as director of business development in North America. Hill, a former marketing and sales executive with Liz Claiborne and Levi Strauss, is responsible for building brand relationships and product placements in the women's wear and children's wear markets. Hill is based in Greensboro, NC.

Banu Bildik, formerly with the Gap in Turkey, will serve as business development manager in Europe for Nano-Tex. Bildik, based in Turkey, will establish new relationships with European mills and brands. Bildik brings specific expertise working with mills in Turkey, the sixth largest apparel exporter in the world, and second largest in the European Union.

To build the company's presence in Asia, Nano-Tex has hired Stanley Cheng as business director for North Asia, based in Hong Kong. Cheng is responsible for expanding the company's operating infrastructure to support the region, including licensing deals, apparel and interiors brand relationships and overall Nano-Tex brand awareness. Cheng worked with WL Gore & Associates for nearly 10 years, where he played a key role in building domestic business of GORE-TEX fabrics in greater China and Korea.

Nitin Jain has been promoted to a newly created position of business director, South Asia, to build the company's presence in India and Southern Asia. Jain's responsibilities range from operations and business development to merchandise planning. Previously, Jain held corporate development positions focusing on garment

distribution supply chain strategies, licensing and joint ventures with Burlington Industries.

The company also has bolstered its team in Japan with three new hires – Fiona Tung, Norikiyo Ikeda and Masanao Idehara – who will play key roles in business development and marketing with Japanese mills and brands.

To support the expanded use of Nano-Tex™ treatments in mills worldwide, Nano-Tex has added Keith Zimmerman as product development engineer to its international technology transfer team. Zimmerman brings 15 years of experience in chemical applications to fabrics and garments. Most recently he was a senior chemist with Boehme Filatex working extensively with mills in Central and South America.

“Since launching our first product three years ago, we’ve built a presence in virtually every textile manufacturing region in the world,” said Donn A. Tice, CEO of Nano-Tex. “We now have seven regional offices supporting business development and technical transfer functions to provide growth into new categories in apparel and interior furnishings.”

Nano-Tex has developed a family of textile enhancements that result in softer, more comfortable performance clothing and interior fabrics. Nano-Tex treatments work at the molecular level with extreme precision, attaching molecules to fibers to provide optimal performance without compromising comfort or feel.

About Nano-Tex

Nano-Tex is headquartered in Emeryville, Calif., with operations in Greensboro, NC; Milan; Istanbul; New Delhi; Hong Kong; and Osaka and Seoul. Nano-Tex develops and markets a family of nanotechnology-based textile treatments that dramatically improve the performance of everyday fabrics. To date, more than 50 textile mills worldwide are utilizing Nano-Tex treatments in products sold by more than 40 leading apparel and interior furnishings brands, including Gap, Old Navy, Lee, Nike, Champion, Levi, Marks & Spencer and Simmons. Products enhanced with Nano-Tex are sold throughout North America, India, Japan and in select locations in the United Kingdom and Europe. www.nano-tex.com

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