



Mark Brutton
Nano-Tex
510.434.2757
Brutton.mark@nano-tex.com

FOR IMMEDIATE RELEASE

Nano-Tex Introduces A Fleece for All Conditions

Oakland, Calif., (February 8, 2010) – Nano-Tex, a leading fabric innovation company providing nanotechnology-based textile enhancements, announced today their newest advanced fabric; All Conditions Fleece. This new fabric provides inherent protection from the elements, while maintaining the comfort, durability and easy-care characteristics everyone loves about traditional fleece.

All Conditions Fleece is the only fleece fabric that keeps the wearer dry and protected against snow and light rain, while also eliminating static cling and static attraction, for the life of the fabric. The result is the perfect “go-anywhere, do anything” garment. Whether it’s the unexpected Spring shower, or a Winter blizzard, All Conditions Fleece will keep you warm, dry, comfortable and static free. Nano-Tex All Conditions Fleece represents the first offering in what will be an ever evolving line of fleece fabrics which will provide protection against “All Conditions” that the wearer may encounter.

The Nano-Tex All Conditions Fleece line is available in multiple weights and styles including a standard double-sided fleece, microgrid, and sweater knit. To see how well this fleece protects the wearer against the elements, especially when compared with conventional polar fleece, see the demo at <http://www.nanotex.com/acf/acfdemo.html>. For sales inquiries, contact Nano-Tex Bob Moran at moran.bob@nano-tex.com or call 866.299.6266.

About Nano-Tex

Nano-Tex is a leading fabric innovation company providing nanotechnology-based textile enhancements to the apparel home and commercial/residential interiors markets. Nano-Tex is headquartered in Oakland, Calif., with operations across the United States, Asia and Europe. To date, more than 80 textile mills worldwide are utilizing Nano-Tex treatments in products sold by more than 100 leading apparel and commercial interior brands. Products with Nano-Tex enhancements are sold throughout North America, Asia and Europe. www.nano-tex.com