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**Menswear Fashion Gets a Dose of Function
with the Introduction of Perry Ellis and Hart Schaffner Marx Suits with
Nano-TEX's Resist Spills Fabric Treatment**

Emeryville, Calif., (September 5, 2006) – Nano-TEX, a leading fabric innovation company providing nanotechnology-based textile enhancements to the apparel and commercial and residential interiors markets, announced today Perry Ellis, which is licensed to Hartmarx Corporation, and Hart Schaffner Marx have incorporated Nano-TEX's Resist Spills fabric treatment into their fall line of men's suits and separates. With these new collections, currently available at retail, Perry Ellis and Hart Schaffner Marx are the first menswear suit designers to take Nano-TEX's Resist Spills technology to market. Nano-TEX plans to add additional menswear suit brands to its portfolio of designers by the end of the year.

The entire apparel category has made a dramatic shift in the last five years. Previously associated with casual clothing and activewear, performance technology has moved into every area where consumers use fabric in their everyday lives. Incorporating Nano-TEX Resist Spills fabric treatment into men's designer suits demonstrates that style and function do coexist. It puts performance technology to work in a garment men rely on to help them look their best.

Nano-TEX enhanced textiles allow designers to utilize the latest technology to incorporate superior performance characteristics into fashion at a time when designers and consumers want more, in terms of style, function and durability, from clothing. Transparent to the eye and indistinguishable to the touch, Nano-TEX's Resist Spills fabric treatment delivers the market's highest level of stain repellency and durability to protect fabrics from everyday spills and stains without compromising the integrity of the design or look and feel of the garment.

Perry Ellis men's suits and separates with Nano-TEX's Resist Spills fabric treatment are currently sold at Macy's stores. The suits are made of 100% wool and available in 7 styles. The separates, made of 100% wool and Italian fabric, are available in four styles. The Hart Schaffner Marx suits with Nano-TEX's Resist Spills fabric treatment are part of the company's 'Traveler' line currently sold at Nordstrom stores. The suits, made of 100% worsted wool, are available in two styles.

"Now that Nano-TEX's Resist Spills fabric treatment is available in men's designer suits, we believe function will join style and fit as the criteria men use when shopping for suits," said Renee DeLack Hultin, executive vice president of global sales. "When men invest in Perry Ellis and Hart Schaffner Marx suits with Nano-TEX Resist Spills

fabric treatment, they can be assured they are not only buying a stylish suit, but one that will maintain its beauty for years to come.”

Nano-Tex is the first company to bring nanotechnology to the textile industry. Nano-Tex utilizes nanotechnology to: 1) design molecules with specific performance attributes; 2) engineer the molecules to assemble on the surface of textile fibers with extreme precision, and 3) ensure that they permanently attach to the fibers through patented binding technology. This patented binding technology, exclusive to Nano-Tex treatments, allows Nano-Tex to offer the most sophisticated enhanced textiles on the market today. Additional Nano-Tex treatments include Coolest Comfort, moisture wicking enhancement for synthetics and wrinkle-free cotton; Resists Static, a permanent anti-static fabric enhancement; and Repels & Releases, a stain resistant and stain release fabric enhancement.

About Hartmarx

Hartmarx produces and markets business, casual and golf apparel under its own brands, including Hart Schaffner Marx, Hickey-Freeman, Palm Beach, Copley, Cambridge, Keithmoor, Society Brand, Racquet Club, Naturalife, Pusser's of the West Indies, Royal, Brannoch, Sansabelt, Exclusively Misook, Barrie Pace, Christopher Blue, Wörn and L. Paseo. In addition, the Company has certain exclusive rights under licensing agreements to market selected products under a number of premier brands such as Austin Reed, Tommy Hilfiger, Kenneth Cole, Burberry men's tailored clothing, Ted Baker, Bobby Jones, Jack Nicklaus, Claiborne, DKNY Donna Karan New York, Pierre, Cardin, Perry Ellis, Jeffrey Banks, Jhane Barnes, Lyle & Scott, Golden Bear, Jag and Starington. The Company's broad range of distribution channels includes fine specialty and leading department stores, value-oriented retailers and direct mail catalogs.

About Nano-Tex

Nano-Tex is a leading fabric innovation company providing nanotechnology-based textile enhancements to the apparel and commercial and residential interiors markets. Nano-Tex is headquartered in Emeryville, Calif., with operations across the United States, Asia and Europe. To date, more than 80 textile mills worldwide are utilizing Nano-Tex treatments in products sold by more than 100 leading apparel and commercial interior brands. Products with Nano-Tex enhancements are sold throughout North America, Asia and Europe. www.nano-tex.com

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