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### **Nano-Tex Adds Bob Moran to Management Team as Senior VP of US Sales**

**Oakland, Calif., (May 9, 2007)** – Nano-Text Inc., a leading textile technology company providing nanotechnology-based textile enhancements to the apparel and commercial and residential interiors markets, today announced that Bob Moran has joined the management team as senior vice president of US sales. Moran, a veteran of branded apparel and footwear with more than 25 years experience in sales and marketing, will lead Nano-Text's domestic sales initiatives as the company continues to expand their footprint throughout the apparel and commercial and residential interiors markets.

Prior to joining Nano-Text, Moran was executive vice president of Mulberry Neckwear, a \$50 million licensed neckwear company whose customers include Federated, May Company, Saks Department stores, Kohls and Dillards. He managed the company's sales team and led all sales and merchandise planning activities, marketing moderate and better ties under licenses from Kenneth Cole, Claiborne, BCBG, Sean John, J Garcia and Ben Sherman.

Previously, Moran was senior vice president of sales/US for Dr. Martens, a global branded casual footwear company. During his first two years at the company, Moran stabilized sales, improved gross margins, and led the successful turnaround and return to growth and profitability.

From 1991 to 2002 Moran worked for Levi Strauss & Company in a variety of senior sales and product merchandising roles, culminating as vice president of sales for department stores. In this role Moran was responsible for strategic account relationships and led a national field sales organization managing all categories of the Levi's® and Dockers® apparel business.

Moran's additional executive experience includes managing day-to-day operations at Joe Boxer, Incorporated, as executive vice president, and launching and developing Oh- La-La! Incorporated, a specialty coffee bar and café retail company, as president.

Moran holds a bachelor of business administration from San Francisco State University.

## **About Nano-Tex**

Nano-Tex is a leading fabric innovation company providing nanotechnology-based textile enhancements to the apparel and commercial and residential interiors markets. Nano-Tex is headquartered in Oakland, Calif., with operations across the United States, Asia and Europe. To date, more than 80 textile mills worldwide are utilizing Nano-Tex treatments in products sold by more than 100 leading apparel and commercial interior brands. Products with Nano-Tex enhancements are sold throughout North America, Asia and Europe. [www.nano-tex.com](http://www.nano-tex.com)

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